

**Million\$ spent on R&D.
Costly production set-up.
Shakedown trial runs.
On-going refinement of the
manufacturing process.
Warehousing logistics, packaging, handling,
distribution and delivery bugs worked out.
Invoicing, accounts receivable, returns
procedures in place.
Big buck\$ poured into advertising campaign.**

Thud!

**Your product's launch is a bust.
No interest, no desire, no customers.**

Problem:

**Your marketing research provided
all the wrong data... really missed the mark.**

Solution:

**Do it correctly the first time.
Let AST provide you an instantaneous, correct
market data so you'll know what to make,
for whom to make it and
how to sell it to your customers.**

AST - *www.advancedsurveytech.com*

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