

Acme Web Design- Ebay® Sales Copy – 07Mar2008

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Headline:

Ebay® beckons you to open your store and make money right here, right now!

Subhead:

Not only on Ebay®, but also on Amazon.com®, along with other venues, what Acme has to offer YOU now opens the door for YOUR making BIG MONEY!

Body:

Hi there! I'm Randolph Geist from Acme Web Design and what I am offering you is a proven method where your desire to really make money will no longer have to remain a longed for dream, but will now be able to materialize into a serious money-making and enterprising career as an Internet retailer.

By following what I have to tell you, and by utilizing my fantastic designed-for-the-web Ebay®, Amazon.com® and other affiliated ecommerce store front interfaces, frankly, I fail to see how you cannot make a powerfully good living. And why shouldn't you? The world has reached the point where retail and wholesale product sales are increasingly being done on the Internet. Again, why shouldn't you? YOUR customers are no longer just in your neighborhood. Now, YOUR customers are around the globe. YES, my friend, from your home office, you can now be running a commercial enterprise that extends nationally and internationally. Why not? **Why shouldn't YOU be the smart one who is able to bring in an income**, limited only by YOUR initiative and drive? Why not?!

What I am offering you is the opportunity to purchase a **VARIABLE, READY-TO-RUN Internet storefront** – a retail enterprise that not only did I design, but an enterprise once established under YOUR name will be *continually supported by Acme expertise, customer support, and my personal guarantee of on-going consultation*. Acme does not

let its faithful customers flounder once they've purchased their storefront. No, my friend, once you've become one of my clients, you become a member of the Acme family. You'll be well looked after.

Here, take a look at some enterprises created by Acme, and see for yourself the absolutely professionally-designed and intelligently intuitive interfaces that truly appeal visually – and logically – to various customer bases. Acme-designed storefronts, and back ends, immediately strike customers with taste, functionality and order processing through-put that will not only ensure you of the first sale, but more important, **REPEATED SALES.**

[INSERT SAMPLE SITE HOME PAGE INTERFACES.]

Wouldn't YOU like to be the owner of any of these enterprises? Wouldn't YOU like to be the Ebay[®] seller whose 'username' is immediately followed by parenthesis containing four, five, even six numerical figures, each number representing an actual retail transaction? That's right, my friend, those Ebay[®] numbers represent 'done deals', not just nice compliments.

You might say, 'Well, anyone can design a nice-looking web interface and sell stuff. What makes you any different than others on Ebay[®] selling the same grand and glorious dreams of getting rich?'

Let me correct a misimpression: *Not everyone can design a tasteful, effective, sales-producing and functional web storefront.* Web store design and logical through-put is not an amateur's game. A web store may look fairly simple to create, but to have it function at the level where YOUR customer is never frustrated in finding merchandise, and then putting through his or her order... well, my friend, that takes professional technical skill, coupled with sound graphic design – both of which have to be coupled with Internet sales savvy in order to produce sales for YOU. That is precisely what Acme does. My team brings to the marketplace the finest of skills and experience that translate

to a fully-functional, well-directed storefront for our family of clients and, in the end, YOUR customers.

In addition (and unlike any of our competitors) Acme offers additional sales-producing tools that complement YOUR new storefront:

- 1) Acme Engineered Storefronts **Are Search Engine Friendly** – we pay close attention to **SEO (Search Engine Optimization)** by researching relevant keywords and customizing the content to suit YOUR store's theme and marketing direction. **SEO equates thusly: More customer traffic to your site means more sales, which in turn means more cash for YOU by way of commissions.**
- 2) Acme never rests on its laurels when it comes to continually designing and researching new, easier-to-use web store interfaces for YOUR customers. If we can make it simpler, make it to function better, and make it graphically more appealing to YOUR customers, Acme will do so.

Acme Web Design Storefronts include a

- 3) **Fully configured Amazon aStore™** (which is fully integrated within the site);
- 4) **Ebay® product listings within the site;**
- 5) **Affiliated ecommerce listings via Affiliate Future.**
- 6) **SEO (Search Engine Optimized)**
- 7) **Unparalleled Customer Service guaranteed by me!**

[INSERT SOME MORE STOREFRONT EXAMPLES – PERHAPS HIGHLIGHTING SALIENT FEATURES WITH ARROW AND COPY BALLOON CALL-OUTS.]

These are fully-functional Internet stores that require of YOU no shipping hassles, no inventory stocking – because they employ the principle of ‘Drop Shipping’, where YOUR customers select products for sale, place their order, pay for their order, and from the manufacturer's facility are shipped their goods. YES, YOU own and run YOUR store, but **NO!** You do not have to become engaged in the physical fulfillment and distribution

of actual product. Acme, along with its affiliates, have engineered YOUR new store so that order taking, customer payment, product fulfillment-distribution is done automatically in the 'back end' of the system. **How much easier can it be?** It can't!

What about the other's here on Ebay[®]? Don't they offer the same product as you? Why should I buy from Acme?

To begin, *no other vendor here on Ebay[®] offers a product anywhere as good as what Acme is offering you.* With that said, I will talk about other vendors offering similar programmes. Entering into the new world of Internet entrepreneurial retailing is both serious and profitable for those who participate in it. And, of course, being the astute person you are, you've located and researched the various 'storefront package' deals being offered right here on Ebay[®].

But, there are *many* packages being offered, and the wording in their ads, while encouraging, yet seems either too good to be true, or are outright confusing as to how they work. One thing most of the other program vendors' offers have in common is their bombastic claims to fantastic earnings by their customers. Folks, this is the real world we're talking about here? How many people have you met in your lifetime in various bricks and mortar stores, and in corporate offices, who you know in your bones could not make a profit even if they were to sell ice cream cones to people stranded in the desert? We've all met them, so we must take with a grain of salt when we read the wild income claims by our competition. Remember, nearly anyone can make up a financial spreadsheet and display it. And, not every buyer of a storefront program will be profitably successful. Scrutinize these offers, my friend.

I asked an acquaintance of mine in the States to examine and give an opinion regarding the other vendors' offers vs. Acme's offer. Don teaches a college adult continuing education course in the State of North Carolina entitled, "Buying and Selling on Ebay[®]." This is what he came back to me with:

“Randolph, I’ve looked over the various vendors offering storefront programs and immediately came away with the feeling that I had read through Ebay[®] versions of a televised infomercial, the sort we view over here promoting fantastic wealth from real estate transactions. And, what’s laughable, Randolph, these same infomercials are still playing even though the U.S. real estate market is free falling to disaster.

“The various storefront vendors on Ebay[®] make the same outlandish claims to fortune; use the same theme of graphics showing new houses, cars, babes, a Rolex[®] for each wrist, etc.

“Some of the vendors are making outright ludicrous claims that their product is so good, that their competitors everywhere are copying their programs. Another classic line used by questionably insincere storefront sellers is, “I don’t really need the money from selling you my program because I have other ventures and am already rich.” So, I ask, ‘What is the fellow doing wasting his time with Ebay[®] when he could be basking on the beach at Monaco?’ Like the desperate scoundrel of a politician who wraps himself in his nation’s flag, the questionable vendors wrap themselves in a mantle of self-serving propriety by claiming that others are copying their magnificent programs. Sounds good, doesn’t it? The argument, Randolph, is so transparent, it’s laughable, and I’ll demonstrate why.

“Think about it for a moment, Randolph. If, for example, a storefront vendor’s program is attractive to look at, very well designed graphically and functions smoothly, *and yet* his Ebay[®] offering **looks as if it was cobbled together by a child**, logically then, how can any customer considering buying the competitor’s product be assured that it’s up to the same quality and is as functional as it’s claimed to be? Randolph, there’s a big slip of logic here. Quality begets quality; class follows class. *How could any seller of a supposed quality program, go into the Ebay[®] marketplace with a listing that looks shoddy and has, at the same time, the visual appeal of a chain letter or a pyramid scheme?* It boils down to this, Randolph: A quality, attractive-looking storefront program **cannot logically originate from a vendor who does not know how, or does not realize the necessity of professionally and smartly presenting his product to the marketplace.**

“Therefore, Randolph, the intelligent businessperson is led to the conclusion that the average storefront vendor selling his or her program in such a slovenly manner is not, in fact, the originator of the program and is nothing more than a front person. And, the program that’s supposedly copied...? Who in their right mind would want it? That’s my take on the matter, Randolph. – Don”

My friends, it’s tough to argue with that logic. Let me state right here and now, I am the creator of the Acme storefront programs. If there is any technical problem, the responsibility for fixing the problem rests with and finds its solution in me. Acme’s programs are unique, proprietary and in-house customer serviceable. **That’s my guarantee to you.**

Here is a listing of some of Acme’s satisfied customers:

[INSERT LIST]

I invite you to contact the businesses in that list and ask them directly, ***“How good is the Acme program you purchased?”*** And, see what they have to say.

I gave a list of unique advantages Acme offers its family of clients, one of them being **Search Engine Optimization (SEO)**. This single feature of ours cannot be over-emphasized. No matter how attractive your storefront program is, no matter how functional it is, what good will it be if your customers cannot find your store when they do a Google[®], or Yahoo[®] search? ***No good whatsoever!*** The sole object of Search Engine Optimization is to drive traffic to your commercial site, and in so doing, churn big money for YOU!

My friend, I am not going to sell you any program **only to leave you high and dry in regards to SEO and Search Engine Marketing (SEM)**. Acme will get your store into the flow of the Internet and optimize your store’s content so that it is found within the first two search pages. When it comes to Internet entrepreneurial storefront origination,

design, function and search engine placement, Acme is the logical first choice you're your Storefront program. Purchase our program – ***which you will note is very reasonably priced when compared to others*** – let Acme help you get established and then you can feel reassured by our customer service while on your way to making serious money.

Best – Randolph Geist, President – Acme Web Design

Ps. Don't let this opportunity pass you by. It is never too early to begin the process of your becoming rich. While Acme can't guarantee you'll become a millionaire, we can guarantee that you'll be given the product and guidance to start you on your way to making big money.