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Headline:

The best \$1deal ever in the history of the U.S.!

Subhead:

And, the wisest \$1 you'll ever spend to change your financial destiny!

Body copy:

More about the \$1shortly. What I'm going to tell you about now is a **revolutionary new and exciting way of instruction that will fully equip you to become a web designer!**

You read that correctly. We at NORSTAR SYNERGETICS are going to make you into a real-world, experienced Web Designer. And do so with the ultimate personal goal in mind of helping you become job independent, while at the same time giving you a big leg up in attaining career and financial independence!

Hi, I'm Richard (last name) and I'm going to describe a whole new world of opportunity for your vocational success, while at the same time, reassure you that what NORSTAR SYNERGETICS is offering is not just another 'pie in the sky' fluff program that has no application in the real world of web design. That's the last thing you need is to be promised 'everything' while at the same time overwhelmed by waves of confusing technical procedures, perplexing web coding, and stupefying exposure to web graphics, web marketing, site design and origination, and site hosting.

Let me ask you, right now, **how much do you want to make this year?** How do you wish to work in your new-found, exciting career as a Web Designer? Would you like to be employed full time? Part time? Do contract work? Be fully self-employed and operating on a

freelance basis? It's all possible, you know – **but only if you are properly trained** to not only survive in the real world of Web Design, but trained in a way where you actually make a profit!

All right, you ask: ***How does NORSTAR SYNERGETICS make me money?***

The first part of the answer is easy: The more skills you have, the more money you can make. A Web Designer with HTML, JavaScript, Dreamweaver and CSS (Cascading Style Sheets) training and skills will typically earn around \$30,000 per year ***once they have some experience***.

A Web Developer with training and mastery of the above skills, coupled with the more advanced subjects like Java, XML (eXtensible Markup Language), PHP, mySQL, etc. can earn up to \$40,000!

The second part of the answer depends on EXPERIENCE. Entry-level positions, while you are gaining practical experience, can vary between \$17,000 and \$24,000, depending upon the company and the location.

“That’s fine and all,” you say, “but I don’t want to be a full-time Web Designer. Can I work part time?” You better believe you can! In fact, with NORSTAR SYNERGETICS, you will be able to freelance, and even start up your own Web Design agency. It’s your decision to make... and we here at NORSTAR SYNERGETICS will guide you in making your NEW CAREER choice!

How much money can you make as a Freelance Web Designer? Well, typically independent freelancers in the U.S. charge around \$20 per hour for design and \$40-plus for site development. Web Design agencies, on the other hand, command far higher design fees of at least \$40 per hour, and site development charges running as high as \$120 per hour, or even higher in some circumstances.

“All right,” you say, “once I’ve received the NORSTAR SYNERGETICS to become a Web Designer, what then? How do I find the work? **Where do I find customers?**”

We're ahead of the game on this one! Sign up now and receive your FREE guide on **How to find work in the Web Design industry**. Not a promotional piece of empty promises, the NORSTAR SYNERGETICS guide to finding work and customers contains years of combined knowledge from experienced Web Designers, Web Developers and Agency Directors who have 'been there and done that' when it comes to making money from Web Design. It's *yours* FREE (link to squeeze page) when you sign up for your trial tutorial period.

Take a moment to watch our video for PROOF of salaried earning potentials.

Remember, I said that the NORSTAR SYNERGETICS Web Designing course we're offering is not a 'puff program' of vague promises. No, friend, we're offering you serious training and employment expertise that will definitely *change your financial future for the better!*

[VIDEO BOX #1]

Here is my personal guarantee to you:

You will never need to buy another training course again! *Period!*

At NORSTAR SYNERGETICS, you are not only provided with the basic training you need to enter the Web Designing industry, but we go much, much further. Because of the nature of the Internet, and the demands which the marketplace puts on it, anyone working as a Web Designer needs to frequently upgrade their technical education. At NORSTAR SYNERGETICS, you are not left in the dark about what advanced training you'll need in order to be competitive in tomorrow's Internet revolution. We offer our students a full range of in-depth training packages that will carry you through your whole career as a Web Designer. Our training programmes are 'goal-specific', in that where you want to be in the web design workplace is how we tailor your curriculum.

Whether you want to create a simple web presence for a small company or design and bring to life the latest social networking site like Facebook – we will provide the training so that

you can achieve your desired result! And, we do it through the easy-to-use and intuitive system as seen in this video:

[VIDEO INSERT]

Friends, I personally guarantee you that when a subject, or piece of Web Design software is updated, NORSTAR SYNERGETICS will work around the clock to also update our training courses and provide you with the most current information. This means that ***you never need to go anywhere else for your training.*** It's all in one place. And that place is NORSTAR SYNERGETICS. Over the time of your course work with us, our staff will get to know you and know how it is you like to work and what your ultimate goals are. When changes come either in software, or Internet procedures and demands, who better than your Web Design training coaches to help you to adapt?

No expensive software to buy and install!

Of course, a thinking person such as yourself would begin to ask, "If I take your Web Design course, how much do I have to shell out for all the necessary software needed to build a web site?" The answer to the question is that for all your training sessions, the only software application needed is a FREE one: the Adobe® Flash® Player plug-in which automatically downloads from the NORSTAR SYNERGETICS site, if you don't already have it on your computer. After that, **YOU ARE READY TO GO!**

[See it for yourself VIDEO insert.]

Want to see more? Click on the course names (hot link list of courses) and you'll get an explanation and examples of what each course will teach you to do. This is an amazing concept. You get to literally try out a course – making sure you are comfortable with it – **before you ever commit** to the full Web Design training program. Sort of like test driving a car before the purchase.

Are you thinking right now, maybe it is worth \$1 to see what all this is about?

By clicking here [ordering link] you can get started right now **for just \$1**. I'll tell you more about what you'll get for your single pound after I make sure you have a clearer picture about the unique NORSTAR SYNERGETICS Web Design course.

Not to be left out on a limb....

I know from experiences told to me by others there are training programmes out in the web development world where the student is tutored, but during the training – and afterwards – the level of in-school technical support is nil. Or, at best, the support makes itself known only after hours, or days after the initial inquiry have passed.

Friends, viable technical support is useful only if it is timely and technically effective. Tech support is useless if it is either late in coming, or brings with it the wrong data or wrong procedures. NORSTAR SYNERGETICS guarantees to every one of our trainees that if they have any problems, or questions, or need help with assignments – or perhaps need some reassurance that matters are proceeding as they should – ***we will provide the student with 24-hour, 7-days a week access to our Support Staff of Highly Trained Professionals.***

Members of the NORSTAR SYNERGETICS Support Staff are not 'geek-heads', but customer service-oriented instructors who really do like to teach the various Internet commerce skills and who do genuinely want to see our students succeed in their newfound Web Design career. Even if you are confronted with a difficult, vexing coding problem, just send them the site page you're working on for analysis and our Support Staff will ferret out the answer for you.

Come on! Let's give it a try and ask them a question:

[VIDEO OF YOU USING THE SUPPORT SYSTEM.]

Here's what some of our previous students have to say about our training system.

[TESTIMONIALS]

How to compete in the marketplace with other designers and walk away with the business *every time*....

Does everyone like all the websites in a similar category equally?

No! Website visitors, according to solid Internet participation research data, will make their choices on which sites they visit based on many different factors. We know this as fact (which will certainly come in handy for your training.) Those factors may be visual, ease of usability, logical layout and direct path to sought after information.

All websites are based on the same technology. So, what makes one site better than another? **It ultimately comes down to the person who designs it.** That person can be you.

We've all had experiences of websites designed by good and bad designers. Both the good and bad designers supposedly received technical training – so, what makes a 'good' designer?

A good designer....

- Understands that a website is not designed for web designers, but for the target market of the website itself.
- Realizes that function is key, but not at the expense of the overall design.
- Optimises the pages to load quickly.
- Learns to listen to the client and discern his or her needs.
- Plans carefully, understanding his client's specifications and how best to achieve them.

- Doesn't just know the technology to use, but also the best practice along with the most efficient way of using the technology.
- Goes through rigorous testing of any work before the website goes live.

I've found that most web design courses teach the student the technical knowledge, but NORSTAR SYNERGETICS goes a giant step further by *actually teaching the student how to apply that knowledge as well as training him or her to the highest technical standard.*

[INSERT '7 DEADLY SINS' OFFER BOX]

How do we help you find Web Design work?

We know that the best way to get a new Web Designer the experience he or she needs is to give the student assignments to do. Each assignment is specifically designed to best demonstrate the student's knowledge of a particular skill.

Once you have completed your assignment, send it to one of our tutors and they will help you make sure everything is perfect and you have no errors. All you have to do then is upload your work to **your portfolio page** which NORSTAR SYNERGETICS will host for you to ensure you have a clear and easy-to-access layout.

You may be asking, "**What's the point of a portfolio?**" A portfolio is what a prospective client, or employer, looks at to *see what you can do*. If you have no proof of your work, then the employer is accepting a large amount of risk by awarding you a job or a project. If you were the employer, would you take such a gamble with an unknown designer? I seriously doubt it!

When was the last time you bought something without even seeing a picture of it? Were you concerned that the item might not be what you expected? This is exactly how an employer feels when they take on someone on to do a web design job without any proof of their skills. If

the employer can see examples of your work clearly listed, then it puts their mind at ease and **you can get work where other designers fail.**

With our help, you will not only have a winning portfolio but also receive expert advice on how to market this portfolio to prospective employers so you can find as much work as you desire!

A great job for the rest of your life!

I'm sure you've heard that one before, haven't you? The great guarantee from companies that really have no way of delivering on their promise; a promise many times engineered to fail. Does that shock you? Well, it should. Most companies that offer a job guarantee often charge the student thousands of pounds. Their courses are often structured to make it extremely difficult for the student to finish and they suffer from extremely low pass rates and even lower success rates with getting their students into actual work.

I promise you, THAT IS NOT the case with NORSTAR SYNERGETICS.

[INSERT 'GIVE A FISH A MAN...']

Beware the sales 'hook'!

A great number of people who want to get ahead in life by improving their skill set and overall web design education agree to paying thousands of pounds for over-priced training because a *salesman promised them a guaranteed job* at the end of the course – *without any difficulties or problems of any kind*. Friends, it is time to wake up! That's not how life works. You know that. Even if they do find you a job, what happens if you don't like the position, or what happens when you want a better job?

One of the largest distance learning training companies in the U.S. charges \$6,500 for their home study course. And what does their course consist of? ***A set of books and email support!*** That it!! After that... ***you are on your own!***

My friend, right now for \$1, you can see for yourself (link to offer) exactly what NORSTAR SYNERGETICS is prepared to offer you in achieving your advanced training, site experience portfolio and guidance for surviving and capitalizing in the Internet Web Design marketplace.

How do these questionable companies get away with charging so much? Because, they make the same promise we do – to find you work. After that, we have very little in common with them. Thank goodness. I want to state here and now: **NORSTAR SYNERGETICS costs a fraction of what the other training companies charge, actually prepares our students to compete in the marketplace, and offers many additional features that we'll tell you about when you sign up for our great try-out offer.** (Offer link)

When you go through our training course, I can reliably predict that the first thing you will do with your higher earnings: you will pad your bank account. But, here's some ideas as to what else you can do with the tuition money you'll save by enrolling in NORSTAR SYNERGETICS.

You can:

- Afford to set up a year-long advertising program promoting your Web Design business.
- Purchase a new computer that's equipped to generate smashing web sites.
- Subscription to every web design magazine on sales in the U.S..
- A larger, flat-panel monitor (perhaps two) on which to design web graphics.
- Buy a Car, a diamond ring, go on holiday, or invest for your retirement.

How can I make such claims? In the years that NORSTAR SYNERGETICS has been operating, we have had customers come to us from other companies and tell us their problems with those companies and what they didn't like. I personally have listened to them, and worked

to create a revolutionary program that will truly be of benefit to anyone who works in, or wants to get into, web design so that nearly *anyone will be able to find consistent work for the rest of their lives!*

[INSERT GUARANTEE BLOC]

That's correct! If NORSTAR SYNERGETICS fails to deliver on any of our guaranteed promises, you will get your money back!

[INSERT FEATURES BLOC – Bold face and up-size **\$399**.

Add this bullet to the existing list:

- Managed portfolio gateway – resource central for employers to see your work.]

Here's the offer I've got for you:

I've been mentioning our **\$1offer** throughout this letter. I defy anyone to come up with a better proposition! **You can now try the NORSTAR SYNERGETICS Web Design program – all the features – for 14 days at the cost of \$1.** Full access to you for nearly half a month, and if you find the training system isn't as comprehensive, packed full of features, providing you with excellent support and helps you to become a Web Designer, as I've claimed, then I want to hear from you immediately. *I'll personally sign the cheque returning your \$1,* but you can keep all of the FREE bonuses below:

- Learn how you can use trial software for *as long as you like* for training purposes – **100% legally and completely free of charge!**
- **Receive a comprehensive list of all the web design and development freelancer websites, including ratings and reviews as well as tips for achieving contracts.**
- **Receive a CV writing and interview techniques course used by professional CV writers to create winning applications to jobs.**
- **Receive your free guide on “How to find work in the web design industry.”**

Friends, I want you to do me a personal favor, while at the same time doing yourself the biggest favor of your professional career-building life: Try the NORSTAR SYNERGETICS Web Design program for **14 days for only \$1.**

It will be the smartest decision of your working life!

[Click here to make the purchase and begin your profitable future.](#)

Wishing you the best of the new Web Design career path we've developed for you,
sincerely, Richard (...)

Ps. If you have any further questions, or need help coming to a decision, (email link) contact me and tell me what's on your mind. Let me answer your questions. Let's get you on your way to job and financial independence.

Pps. Our **14-day, \$1offer** like all amazing offers ***will not last forever.*** I strongly urge you to take advantage of it so you can see for yourself at virtually no expense just how much the NORSTAR SYNERGETICS Web Design course can impact your life for the better. Act now!