





myapphosting.com



myapphosting.com

**Where your business
can really save money
by using Managed Application
hosting for your networking needs.**



myapphosting.com

Let us explain...



As a business owner, you have to be concerned about the costs, efficiency and security of doing business over a communications and data network...



Your primary areas of concern are:

- ✓ Systems hardware**
- ✓ Systems software**
- ✓ Employee training**
- ✓ Technical support staff**
- ✓ System network efficiency**
- ✓ System accommodation for mobile units**
- ✓ Security and Data backup**



Systems hardware =

- desktop computers
 - network servers
 - printer collaboration
 - custom environment building costs
 - possible extra cabling
- equates to \$\$\$*



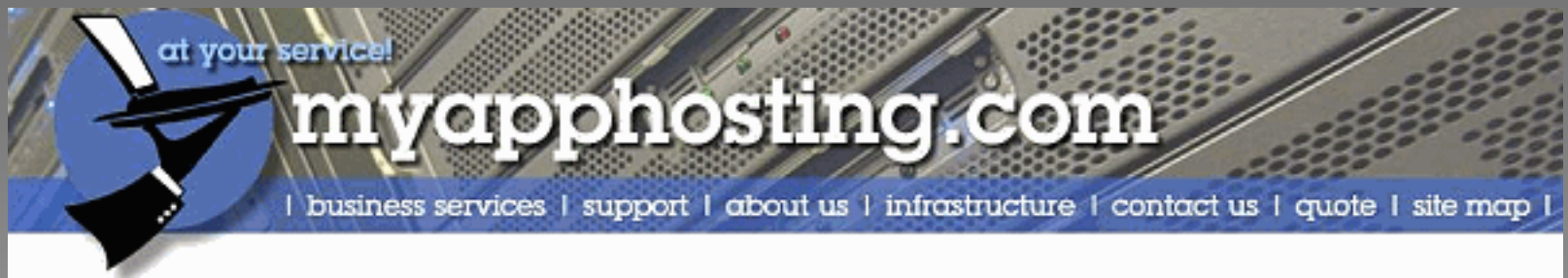
Systems software licensing =

- licensing fee for every workstation
 - annual renewal fees
 - across-the-board initial installation
 - frequent upgrades-patches installation
 - qualified person to do this
- equates to \$\$\$*



Employing training =

- certified instruction for each application
 - recertification for each employee
 - rapid training for new employees
 - training and re-training schedule-dependent
 - qualified person to do this
- equates to \$\$\$*



Technical support staff =

- full time employee(s)?
 - verification of their certifications
 - continual training upgrading
 - ensures timely data backup and retrieval
 - back-up staff for vacations, sick leave
 - qualified person(s) to do this
- equates to \$\$\$*



Systems network efficiency =

- is your system really working?
- are all workstations cross-communicating?
 - workstation-printer collaboration?
 - is system under managed control?
 - is it, in fact, backing up your data?

If mishandled, solution can *equate* to \$\$\$



System Security =

- systems and e-mail protection against virus, hacking, work and phishing attacks
- constant vigilance must be carried out
- up to 85% of tech's time can be devoted to e-mail administration and system security

If mishandled, or ignored,
system disaster can result and solution can

equate to **\$\$\$\$!**



Our solution...



myapphosting.com



**Managed Applications Hosting
offers these cost-savings
solutions for small-
to-medium sized businesses:**



Managed Applications Hosting

- ✓ Saves business huge outlays of capital
- ✓ Eliminates having tech support on staff
 - ✓ Ensures data backup and availability
- ✓ Best security for viruses, spam, hackers
 - ✓ Undertakes employee training...



Managed Applications Hosting

- ✓ Services computer networking equipment
 - ✓ Updates software
 - ✓ Updates equipment
- ✓ Updates mobile communications
 - ✓ Advises on personnel security



Saves business huge outlays of capital

No purchasing network systems equipment

No purchasing software licenses

No expense of tech support on staff

No being stuck with old, outdated equipment

No searching for tech support

No loss of data

No hacker, spam, virus attacks

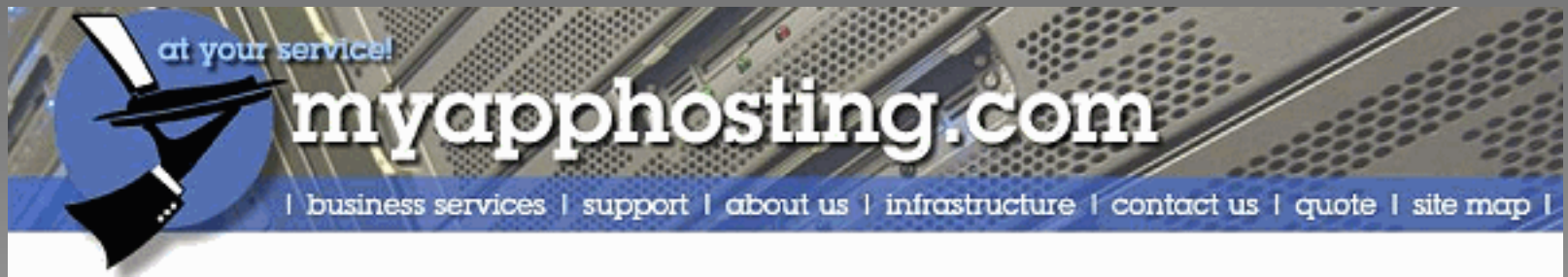
Absolute and complete convenience.



Eliminates Tech personnel on payroll

**Your Managed Applications Hosting agent,
myapphosting.com**

**takes care of all technical, software,
hardware, training and security needs.**



Ensures Data backup and availability

myapphosting.com

ensures that this most important task is undertaken according to a business' needs.

Data is precious property and myapphosting.com will ensure your data is backed up and readily available for use.



Best security for viruses, spam, hackers

A business instituting its own network security can literally be shut down if inadequate antivirus software is used, or if there is no over-riding security procedure in place and seen to by responsible personnel. myapphosting.com makes sure their clients' systems are safe and safeguarded.



Undertakes employee training

Employees come and go...

How do they receive training to work on a business' network system and applications?

**myapphosting.com can step in
and take care of all training;
even on an individual basis.**



Services computer networking equipment

**Talk to myapphosting.com about 'Thin-Client'
network options for your business.**

It's a hardware cost saver!



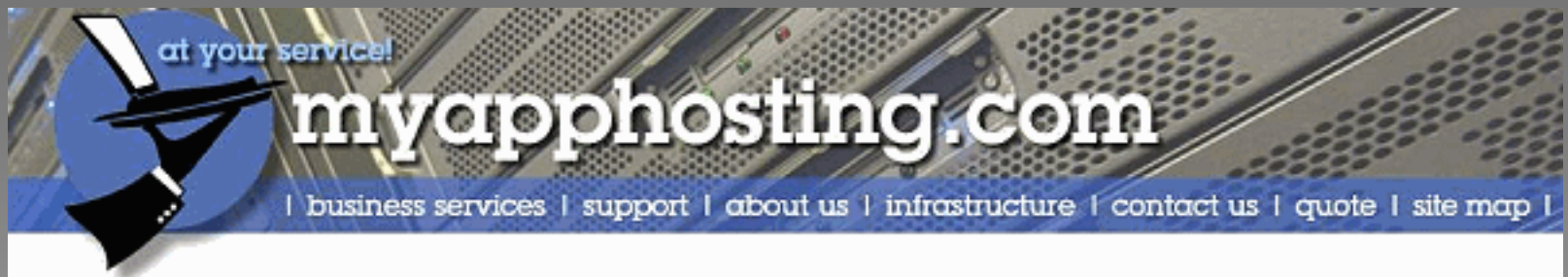
Services computer networking equipment

All hardware will eventually have to be repaired, adjusted, or replaced.

TechStur.com is the personal tech support arm of myapphosting.com.

TechStur will take care of it for your business.

We know the meaning of customer service.

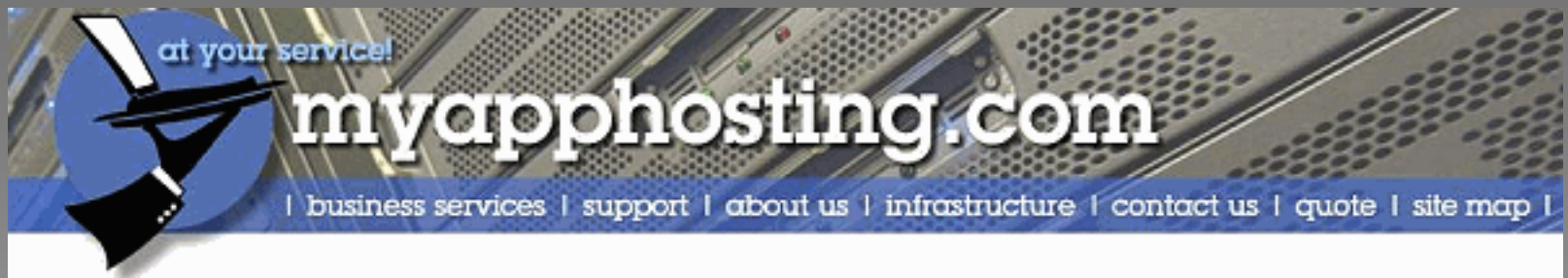


Updates software

For the technically non-savvy, this can become a major system headache.

Upgrades to software – especially dealing with servers, e-mail clients and data bases – can be extremely difficult and requires the services of a Microsoft Certified Systems Engineer or Microsoft Certified Professional.

myapphosting.com and TechStur.com takes care of this for their clients.

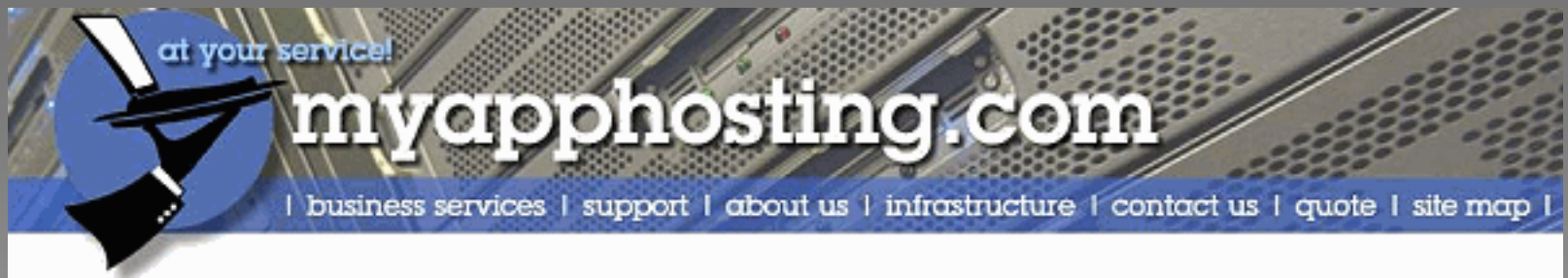


Updates equipment

myapphosting.com, along with TechStur.com advises clients as to computer systems hardware purchases.

We do not want our clients wasting their business capital on hardware that can become quickly outdated.

When new hardware is necessary, TechStur.com can advise and install.

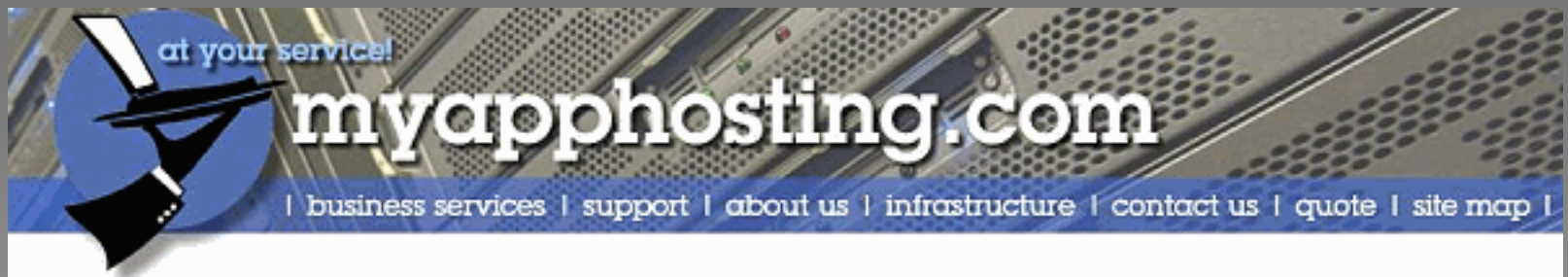


Updates mobile communications

Business is increasingly utilizing the wireless convenience of mobile computing and communications devices.

Systems must be able to communicate with these devices and vice versa.

E-mail, web access, data retrieval and applications use is routine using a Blackberry. myapphosting.com and TechStur.com can make this happen for your business.



Advises on personnel security

What happens when a disgruntled employee leaves your business?

Does your business' data leave also?

Can temporary workers download data from your workstations and walk out the door with a disk full of your business' information?

myapphosting.com managed hosting and TechStur.com can tell you how to prevent the theft of your business' vital data.



It makes good dollars and sense to have all your office applications and data backup handled by the Managed Applications Hosting agent, myapphosting.com.

Let's talk about how your business can save equipment capital outlay, employee salaries and provide solid data backup and overall system security..