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Tony Dove

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Twenty First Century Marketing - Twenty First Century Results

 **RE/MAX Real Estate Services**
Each Office Independently Owned and Operated



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The promise I give to every
one of my selling clients:

***“I will sell your property in the shortest
period of time, with the least amount of
stress, and get you the best possible price.”***

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Our Mission –

To Passionately Pursue Perfection Of Service And Too
Demonstrate Extraordinary Commitment
To the Clients Whose Real Estate Needs We Serve,
And The Community At Large,
By Making Appropriate Use Of
The Most Advanced Systems And Concepts
To Consistently Deliver Quality Results On Time





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The promise I give to every
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***“I will find the right home to support your goals,
and help you purchase it with the least amount
of anxiety, and at the best possible price.”***

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Who is Tony Dove?

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Who is Tony Dove?

Tony Dove is a no-nonsense, executive real estate professional located in Anaheim Hills, California. Tony's 'Promises' to both sellers and buyers clearly convey the message that he knows how to get the job done...





Who is Tony Dove?

... with the least amount of inconvenience, and expense, to his clientele.

Tony Dove has worked for major pharmaceutical and communications corporations where he directed customer relations - which included overall responsibility in the areas of marketing, customer service, corporate and consumer operations.

Tony has been in the forefront of negotiating, and managing global, multi-million dollar...



Who is Tony Dove?

... multi-national, marketing, customer relations management and information management systems projects.

Tony's skills and vast experience of over 30 years of high-level financial decision making and responsibility have become a part of his daily work practice and ethos, and are repeatedly showcased within every transaction which he is involved.



Who is Tony Dove?

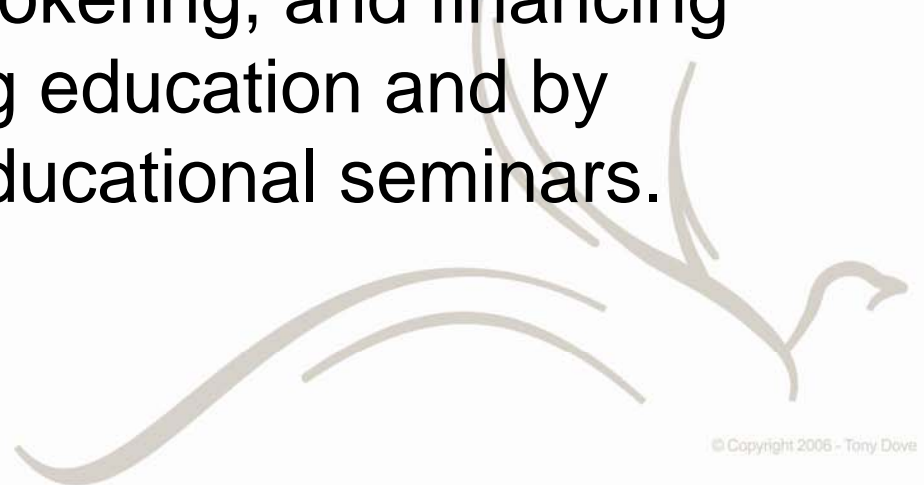
What Tony's corporate experience means to his current and future clients, simply, is this:

When working with Tony Dove, clients sense – and know – they are in the hands of a professional agent who actually knows what he's doing ... an agent who understands the real estate market and how to capitalize on it.



Who is Tony Dove?

Since his professional rise in the Orange County real estate market, Tony has continued to assertively expand his vast knowledge of real estate transactions, law, brokering, and financing through on-going education and by attending major educational seminars.





Who is Tony Dove?

What truly sets Tony apart from his real estate contemporaries is his skill and ability to communicate to both property sellers and buyers *everything they should know about their property... its market value and its market and demographic positioning.*





Who is Tony Dove?

Unlike most others in the real estate business, Tony brings to the relationship he has with his clientele the massive power of of his professional knowledge and experience gained in the world of corporate marketing and sales... where market projections and sales figures had to be substantiated, and not left up to guesses and conjecture.



Who is Tony Dove?

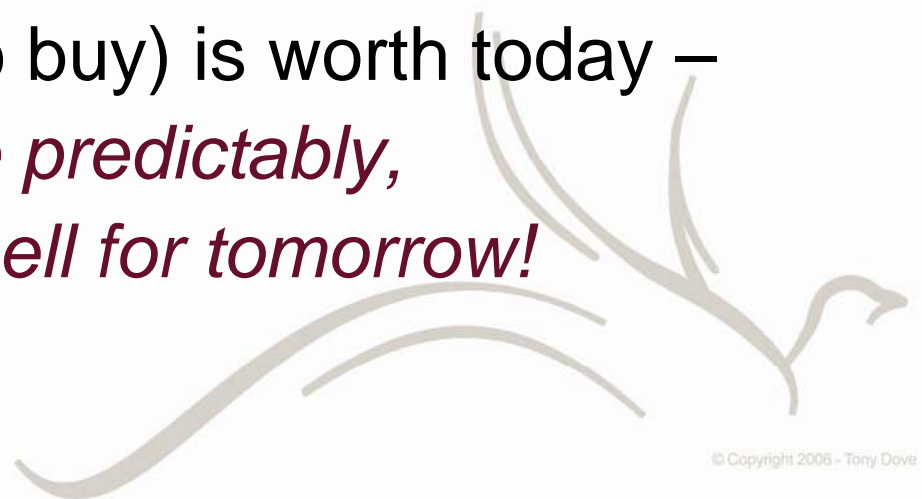
Tony's clientele fast become aware that he will enable them to know nearly everything about their property – whether selling or buying.

Tony provides to his clientele facts and figures, not just concerning the specific property and its market position, but the entire neighborhood and geographic area as well.



Who is Tony Dove?

After being presented with Tony's expansive knowledge and database of important and meaningful, decision-making statistics... the client will know what their property for sale (or property to buy) is worth today –
*and quite predictably,
what it may sell for tomorrow!*





Who is Tony Dove?

Tony Dove *knows* Anaheim Hills.
He *knows* Orange County.

Doesn't it make good financial sense
to associate with a real estate professional
who really knows the territory?





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Why is Tony Dove associated with **RE/MAX?**

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Tony Dove – RE/MAX

Tony Dove, true to his critical analytical background in corporate marketing – and most important – in marketing research, had to make a critical decision:

Who to align his business with?

In the 21st Century, the era of the ‘lone wolf’ real estate agent has long gone...



Tony Dove – RE/MAX

... as Tony is fully aware that in today's real estate market, homes and properties for sale have to be offered not only throughout the neighboring areas, but across the nation, and in many instances, around the globe. To accomplish this, there has to be in place a vast and highly effective support team.





Tony Dove – **RE/MAX**

Tony set out to critically examine every major national and international real estate brokerage corporation in the United States.

The criteria was clear:

Which agency has the most effectively viable and certifiable resources, along with brokering and legal fulfillment capability in today's real estate marketplace?



Tony Dove – **RE/MAX**

One company clearly presented itself:

RE/MAX

The **RE/MAX** logo signs at curbside are instantly recognizable around the globe – as is its famous television ‘balloon ads’.

But, it’s the **RE/MAX** power of real estate database information, it’s buying and selling techniques, support team and methods that ‘sold’ Tony Dove.



Tony Dove – **RE/MAX**

Tony made the decision to go with **RE/MAX**, the leading international real estate brokerage company, and has never regretted forming the partnership.

And, his satisfied clients are very glad he went with **RE/MAX**.

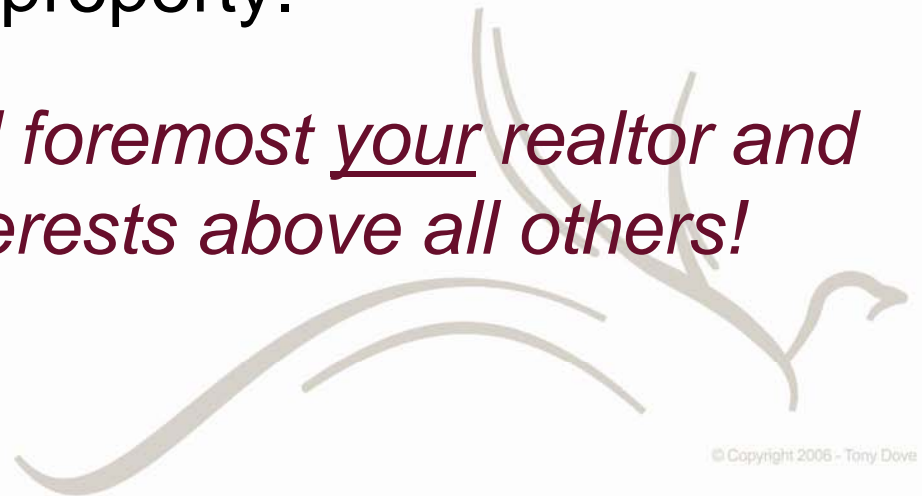




Tony Dove – RE/MAX

Rest assured, though, when your real estate experience is handled by Tony Dove, it will be Tony, himself, taking charge and exclusively directing the sale and/or purchase of your property.

Tony Dove is first and foremost your realtor and he places your interests above all others!





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The Rest of the Team...

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Tony Dove – The Team

When promoting and advertising clients' properties, Tony Dove is backed up by a team of professionals in the areas of real estate marketing research, estate marketing research, effective sales copy writing, advertising graphic design and website authoring, design and continual new properties updating.

Tony's promotion team includes:



Tony Dove – The Team

- Finance, Lending, Management, Appraisal -

RE/MAX Real Estate Services

Karen Schaefer

Wells Fargo Mortgage

Rocio Rickards Knott

Beneficial Escrow

Alicia A. Owen

Amerispec Home

Inspection Service

The Woodford Team

American Home Shield

Diane Anthony

Residential First Mortgage

Richard M. Janics

Saddleback Title Company

Tim Beans

Acme Appraisal Associates

Dave Drewry

England Exterminating Inc.

Steve England

Real Estate Management Solutions

Mindy Newman

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Tony Dove – The Team

- Photography, Graphic Design, Marketing -

Marcie Heitzman Photography

Marcie Heitzman

Dale & Sawhook

Writers by Design

Rocio Rickards Knott

Impact Marketing Specialist

David Perez

JOW Graphics

Joanne LaFord

DONMACideas!

Marketing & Advertising

The CopyGUY

Donald McKay

T.T.'s Organized Design

Terrilee Murphy

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**And now,
The Tony Dove Method
of Successfully Brokering
Your Property...**

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